
Recruitment and Retention

MASA Professional Dialogue

November 2022



Recruitment & Retention: Identity Matters

3 minute free write: Answer the questions below.

Who are you - as a leader, as a system

Who are you together - system values, spoken
and unspoken

Who are you recruiting or retaining - position,
demographic, etc.

Barriers and Assets - Talk Time

Each of you faces different barriers to recruitment and retention.

Given the barriers you face, how do you maximize your assets, and minimize your challenges, to improve recruitment and retention?

Recruitment and Retention Strategies

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Thank you!

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