Education and Leadership for a Lifetime
Welcome to the MSHSL Update

Presenters:
Erich Martens, Executive Director
Bob Madison, Associate Director
Jody Redman, Associate Director
Laura Mackenthun, Assistant Director
Presentation Topics

• MSHSL Background Information
• COVID Progression and Impact
• Board Decisions and Next Steps
• Financial Situation
• Question and Answer
High School Activities Are Vital
MSHSL Background Information
**MSHSL Basics**

- **Statewide Voluntary Organization**
  - Public, Private, Charter and Home Schools
- **Not State Agency or Department**
  - Considered a State Actor
- **Governed and Directed by:**
  - State Statute, MSHSL Constitution and Bylaws, Board Rules and Policies
MSHSL Basics

• 20 Member Board of Directors
  • Pres. and VP are Superintendents

• 48 Person Representative Assembly

• 43 Activities and Athletics
  • 4 Ad Sports, 5 Fine Arts, 2 Pres. Partners, 32 Sports

• 500+ Member Schools

• 10,000+ Teams

• 200,000+ Students
**Question:** How do superintendents obtain guaranteed positions on the Board of Directors?

**Answer:** Multiple options include:
- Member school vote to change constitution
- Select superintendents as Region representatives
- Work together to consider other options
COVID-19 Progression
Key Dates

• Mar 11, 12, and 13 - Tournaments
• Mar 15 – EO-2 School and Sports Shutdown
  • March 25 – Implement Distance Learning
• June 1 – Re-opening of Youth Sports
  • June 15 – Start of Coaching Waiver Period
• July 30 – EO 20-82 Education Plan
  • Aug 4 and Sept 21 – Board Meetings
Covid – 19 has required every organization to make changes in every aspect of their operation.

This includes:
- Safety Protocols and Practices
- Programming
- Employment Model
- Communication
- Finance
- and many more
Board Decisions and Impacts
Requirements and Recommendations

• Minnesota Department of Health
  • Public Health Focus, Develop Criteria and Requirements

• Minnesota Department of Education
  • Recognize our Educational Connection

• Member School Involvement
  • ADs through LEAD Network, AD Advisory

• Sport Specific Engagement
  • Coaching Advisories, Clinicians, Tournament Managers.
• **Question:** What led to the decisions made on August 4?

**Answer:**
- Strong Recommendations by MDE, MDH and Governor’s Office
- Risk Levels of each activity and Sports Medicine Advisory Committee (SMAC)
- Desire to start effectively and keep students safe.
- Avoid student or community cases which require changes in educational model.
Progression of Decision Making and Communication

- Fall Approved Sports dates (8/7/20)
- Fall Training Season dates and definition (8/11/20)
- Fall Approved Sports guidance (8/13/20)
- Fall Training Season guidance-Football and Volleyball (8/20/20)
- Cheer Guidance and Education Information (8/20/20)
- Adapted Soccer information (8/26/20)
- Fall Training Season guidance-Spring Sports (9/1/20)
- COVID Interrupted Competition Guidelines (9/3/20)
- Category 2 Activities information (9/10/20)

- Post-Season for Fall Approved Activities information (9/21/20)
- Fall Approved Season Guidance for Football and Volleyball (9/25/20)
  - Tentative calendar for remaining activities for the year (Finalized at 10/1/20 Board Meeting)
  - Open Gym and Captains Practices
  - Guidance and Information:
    - Winter activities and athletics
    - Football and volleyball seasons
    - Spring activities and athletics
  - 2021 Summer waiver period information
<table>
<thead>
<tr>
<th>Learning Model</th>
<th>In-Person Participation</th>
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<tbody>
<tr>
<td><strong>MDE Required</strong> Distance Learning</td>
<td><strong>No in-person</strong> participation in practices or competition.</td>
</tr>
<tr>
<td></td>
<td>(Virtual participation may occur)</td>
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<tr>
<td><strong>District Choice</strong> Distance Learning</td>
<td><strong>In-person participation is allowed</strong></td>
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<tr>
<td>MDE Required or District Choice hybrid learning or</td>
<td><strong>In-person participation is allowed</strong></td>
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<td>in-person learning</td>
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*MDE Determination is based on model for secondary students.*
General Guidelines

• COVID Facility Plans – Stadiums, fields, gyms
  • Entrance, egress, spectator management etc.
• Spectators are not allowed at indoor games
• 250 spectators or 25% capacity of outdoor facilities when separated from competitive community outdoors
• No concessions
• Pep bands who remain for the game – count towards 250
• Halftime performers who enter and leave the game – do not count towards 250
• Streaming is encouraged
• Tailgating or other gatherings should not occur at school facilities
• Reduce "intermingling"
• Restrooms
• Media guidelines in process
MSHSL Financial Information
Financial Background

The Minnesota State High School League Consists of the League Office and 16 Regions

• Regions manage their own finances and cover costs primarily through the operation of sectional tournaments.

• The League has a long history of returning funds to schools participating in State Tournaments.
  • Between 2002 and 2014, the MSHSL provided reimbursements between $ 228,000 and $865,000.
  • Between 2015 and 2020, the League was able to provide reimbursements in 2 of 6 years.
Financial Background  
(2019 Audit)

MSHSL is funded by the following sources:
• Tournament tickets sales (68%)
• Broadcast revenues (8%)
• Sponsorship dollars (9%)
• Membership Dues (9%)
• Coaches education and officials fees (4%)

MSHSL incurs expenses including:
• Providing tournament experiences (45%)
• Programming (34%)
  • Staffing, Board, Recognition Programs,
• Insurance – Student Catastrophic and Concussion (6%)
• Operational Costs – building maintenance, utilities, tech (6%)
• Legal and Professional Services (3%)
• Coaches Education and Officials (4%)
Financial Impacts of Covid-19

• Cancellation of 2020 Winter Tournaments – Loss of $600,000
• No Spring Activities or Tournaments – Avoided loss of $100,000
• PPP Loan Approval and Application
  • Approved in April, met all requirements for 8 week time period
  • Avoided layoffs
• Met Budget for 2020 School Year

• June 1, 2020 Board Meeting
  • Despite opening of Youth Sports, called a Finance Task Force to provide recommendations for 2021 Budget
• 2020-2021 School Year
  • Schools, students and communities are requesting that all activities and athletics remain.
  • Despite lack of State Tournaments, all other services remain
Important Points

• No one anticipated the situation that we are currently facing and we are all working through it together.

• Our schools require more direct messaging regarding the challenges faced by the MSHSL.

• Some member schools are frustrated by the increase in membership dues in a very difficult time and question the equity of the distribution.

• In meeting the needs of schools and students, the MSHSL has reduced a $9m budget to $5m and faces a loss of 80% or more of previous revenues.
Together We Will Provide Great Opportunities for Our Students
Questions via Chat or Voice
Thank You!