



**ENHANCED  
EXPERIENCE**  
∨  
**MORE CHOICE**  
∨  
**GREATER VALUE**

# DISCOVER WHAT'S NEXT WITH LIFETOUCH

**IT'S TIME TO DISCOVER  
WHAT'S NEXT WITH LIFETOUCH.**

Something special is happening at Lifetouch. We're transforming—giving schools and families an enhanced experience, more choice and greater value.

Through a combination of cutting-edge technology, compelling offers and exclusive deals, schools and families can expect more innovation, continued commitment to data security and an enhanced Picture Day and yearbook experience.

**This is the future of Lifetouch—join us on this journey.**

**Lifetouch**  
schools.lifetouch.com

**Lifetouch**

# INNOVATIVE TECHNOLOGIES

## SCHOOLS



We are investing in state-of-the-art patented camera systems paired with tablet-laptop technology to improve the **Picture Day** experience from beginning to end.



A streamlined **Picture Day** check-in process that focuses on capturing a great expression and returning students back to class faster.

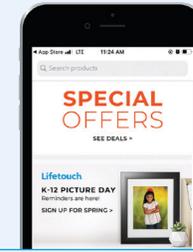


Fundraising is easy with our exclusive Shutterfly Storefront. Your school earns 8% of all Shutterfly purchases made using your school's unique Storefront URL.



**Plus!** All the image and data updates will automatically be shared to our brand new Lifetouch Yearbook website, making yearbook editing easier than ever.

## FAMILIES



**New!** "Find My Picture Day" service for families on the Shutterfly app.



**New!** Pictures and yearbooks delivered with the highest print quality powered by Shutterfly's best-in-class digital manufacturing platforms.



The Lifetouch Rewards program allows families to earn ongoing discounts from their picture and yearbook orders and receive unmatched special offers including exclusive Shutterfly promotions.

**SURROUNDING  
YOU WITH VALUE**

As part of Shutterfly, Lifetouch families can preserve their complete memory collection—from school pictures to family photography to unforgettable events—and share life's joy through an endless variety of personalized products.

## BETTER TOGETHER

We take great pride in our longstanding partnerships with schools. It's our promise to continue our tradition of providing innovative solutions and memories that last a lifetime.

**Join us on the journey.**