

Communication Services



Our group of communications, marketing, engagement and design experts are uniquely capable of tackling issues in your district in creative and distinctive ways. Let's rethink possible – see the many ways we can help:

Branding & Rebranding

We have an engaging process that brings diverse input into the process to yield a brand architecture that defines language and imagery for your district.

Communication Assessment & Audits

We focus on nine key communication areas and we use our own Baseline Communication Tool to guide each assessment.

Communication Mentoring & Coaching

We use our expertise to guide district communication staff members who are new to school communication, or leaders of small organizations that need coaching and expertise.

Creative Brief Process

We use a discovery tool that helps us to understand your situation, issue or problem, and then develop a strategic approach to solve it.

Employee Recruitment

We express your district's brand in ways to attract potential employees by describing what it means to be part of your team.

Engagement, Facilitation & Planning

We bring diverse voices into your planning to better inform decisions, and we facilitate engagement activities to increase involvement and trust in your organization.

Enrollment Marketing

We approach student enrollment with both retention and recruitment strategies, organizing your enrollment marketing into a strategic ongoing process.

Equity Leadership Development & Coaching

We use tools like the Intercultural Development Inventory (IDI), to help individuals increase their equity leadership and ensure that all students, staff and families feel valued and heard.

Strategic Communication Planning

We help you create a strategy to effectively plan for and communicate big issues, such as referendum/finance elections, change initiatives, crisis/emergency response communications.

Visual Storytelling

We have an engaging process that brings diverse input into the process to yield a brand architecture that defines language and imagery for your district.

Contact Us

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