

# Lead with Clarity

## using our Baseline Communications Assessment



If you're wondering whether your district's communications efforts is functioning properly or you know things could be better, it's the right time to undergo a Baseline Communications Assessment. We'll dedicate a team of our Senior Strategic Consultants to interview and evaluate your processes and people, then create a customized path to healthier interactions and more effective communication.

### Here's how our phased approach works:

#### Pre-audit worksheet

- Provide background information
- Outline current communication efforts
- Strategic questions to orient our staff

#### Assessment

- Remote interview key stakeholders (video, phone)
- Evaluating nine communication strategy components and report with clear, action steps that can be quickly implemented:



### Ready to reimagine communications?

Contact Bob Noyed Vice President, CESO Communications at [bob.noyed@theceso.com](mailto:bob.noyed@theceso.com) or 612.325.1217 to get started.

Let's rethink possible together.