

# *MASA in REVIEW!*

Executive Director, Deb Henton, Ed.D.



# MINNESOTA ASSOCIATION OF SCHOOL ADMINISTRATORS



- Founded in 1907
- Six Component Groups
  - Superintendents
  - Directors of Special Education
  - Curriculum and Technology Leaders
  - Central Office Administrators
  - Higher Education Administrators & Professors
  - Retirees
  - Service Providers
- Nine Regions
- Five shared staff with MASE

## Who is the Executive Director?

- Deb Henton is in her third year
  - Urban, rural and suburban school districts
    - South Washington County, Stillwater, Saint Paul, North Branch
    - Teacher, assistant principal, principal, executive director, chief of staff, superintendent
  - Superintendency
    - 13 years
    - 5 elections
    - 2017 bond and capital levy election
    - 25 school board members
    - Declining enrollment and budget reductions
  - Member of MASA, SEE, BOSA, Resource Training & Solutions

# Who are the MASA Staff?

- ❖ Associate for Leadership Support and Communications: Dave Christians
- ❖ Associate for Accounting and Jobsite: Stephanie Kastanos
- ❖ Associate for Membership and Data Management: Deb Larson
- ❖ Director of Professional Learning: Mia Urick
- ❖ Executive Assistant: Lori Zimmerman

## MASA initiatives...

- Women's Leadership Network
- School Leaders who are BIPOC Network
- Instructional Leadership Network TBD
- Weekly E-update format
  - “Henton Headlines”
- Master Classes
- Updating MASA by-laws and business partnership program
- Continuous Improvement Plan
- Contract survey
- Equity Efforts
  - Equity and Excellence in Education (Triple E)

## Additional initiatives...

- Aspiring Superintendents' Academy
  - 38 members
  - Increased diversity
- Joint efforts
  - MASE/MASA Spring Conference
  - MASA/MSHSL & Others
    - “Together we make a difference”
  - MASA/MSBA
    - Exploring joint professional development opportunities
- Office sale/remote work environment

# Foundational aspects of MASA

- Focus on serving our members: Great service-orientated staff!
  - Mentors
  - Legal services
  - Standing committees
  - Crisis/Urgent communication support
  - Regional meetings
- Professional learning
  - Conferences & workshops
  - Great Start Cohort
  - Finance Academy
  - Podcasts
- Advocacy
  - Legislative platform
  - State/Federal

## Foundational aspects cont...

- Legislative work
  - Federal advocacy
  - Collaboration with other Education Organizations
    - Frequent strategy sessions
    - Joint letter writing
    - Testimony
  - Regular meetings with Representative Davnie
  - Regular meetings with Commissioner of Education and MDE Director of Government Relations



## Contact Information

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*Leadership Matters!*