Dear MASA Business Partner Members,

Thank you for your partnership, especially during these challenging times. We sincerely hope that you and your families and teams are safe and well.

Some of you may have contacted MASA recently and asked that we send information to our practitioner members about products and services that you could supply in support of school districts during the pandemic. So far, we have suggested that you use your member benefit of access to the member database to send your information directly. Here is why: our practitioner members are incredibly challenged by the pandemic situation and all it entails, and they have been swamped with email. Trying to triage all of the email makes the work much more demanding.

But we also know that the resources our business partners could provide might help with those challenges. So, here is an idea.

We would like to offer our business partner members an opportunity to represent their organizations in a one-time email that MASA will dedicate to listing the resources our business partners could supply during the pandemic. The email will be in the same format as our e-newsletters and our partners will be listed in order of partnership level.

If you are interested in participating, send your posting of 100 words or less to Dave Christians (dave.christians@mnasa.org) by the end of the day this Friday, March 27. Include any links or contact information. We will publish the email early next week and then post it on our COVID-19 resources page on the MASA web site.

We think that this way you will be able to get your information out to the practitioner members and the members would get only one email from us.

Thanks for all you do for schools and students.

Gary