Over the years, we have found our survey methodology to be highly predictive. However, the true benefit of this engagement process is to educate community members on the needs of the district. Simply stated, people are more likely to support a plan if they have a voice in creating it.

The School Perceptions Survey Process:

- Customized survey to educate and gather feedback on key issues
- Direct mail survey to every member of the community
- Utilizes our proprietary survey platform to produce reliable results
- Provides an objective and unbiased approach to data collection
- Development of a post survey plan based on citizen feedback

Let our team of experts assist you through the entire design and survey process. Our survey will not only communicates your district’s most pressing needs, but also gather critical data on what your community will support.

Gather input on:
- Referendum timing
- Tax tolerance
- Educational priorities
- Financial priorities
- Overall, District/school satisfaction

By using an independent firm to create, administer and report the survey results, the entire process is viewed as credible.

GET STARTED TODAY.

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