



# Advertise on the MASA Member Directory Webpage

The Minnesota Association of School Administrators' Member Directory is a publication listing all MASA members (over 600 public and private school superintendents; directors of special education; regional, cooperative and state agency administrators; post-secondary instructors of administrator training; other central office school administrators; business partner members; and retired members). A valued resource for our members, the often-used Directory Page is a great place for your ad to be seen.

**MASA Business Partner Members receive an advertising benefit in alignment with their participation level. Ads are featured on a large graphic "slider" on the directory page, which rotates through all of the ads.**

***Premier Partners***

receive an ad that will be in the rotation 3 times, and a link to the partner's web site.

***Executive Partners***

receive an ad that will be in the rotation 2 times, and a link to the partner's web site.

***Leader Partners***

receive an ad that will be in the rotation 1 time, and a link to the partner's web site.

***Fellow Partners***

receive an ad that will be in the rotation 1 time, and **no** link to the partner's web site (may be purchased for \$50).

**Deadline for ad copy is November 1, 2019.**

**Thank you!**

**Important:**

Please submit your ad electronically in jpeg file format. Simply attach your jpeg file to your email to Stephanie Kastanos at [stephanie.kastanos@mnasa.org](mailto:stephanie.kastanos@mnasa.org). The directory is published on the MASA website in the members only section.

An email will go out in mid November to all members letting them know that the directory has been updated for the year. MASA also has great advertising opportunities in our quarterly online newsletter. Details can be found on our website [www.mnasa.org](http://www.mnasa.org) under business partners.

Ad placements will be billed after the ad is placed on the directory page of the website.

Arrange your ad by completing the form below and returning it to:  
Stephanie Kastanos, Associate—Accounting and Events  
Minnesota Association of School Administrators  
1884 Como Avenue, St. Paul, MN 55108  
Ph: 651-251-0314 • [stephanie.kastanos@mnasa.org](mailto:stephanie.kastanos@mnasa.org)

I would like to place an advertisement on the MASA Member Directory webpage:

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (\_\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_

	<u>Cost</u>
_____ 1/2 Page (7"w x 4-1/2"h)	\$500
_____ *Website linked to your advertisement	\$50
_____ address for link	

\*Our directory is published electronically, so you have the option of adding your website link to your ad for only \$50!

This is an example of what the website page looks like. All ads are this size (approximately a "half page" of a conventionally printed document). Please choose type and graphics appropriate for this size - large ads will lose resolution if the size must be significantly reduced.





2019-2020 Directory Advertisers (members can simply click on the image to visit the websites of our advertisers with a sponsored link.)

**Committed to the educational community for more than 70 years**


Let us show you how

Founded by Educators for Educators® in 1945, Horace Mann is the largest financial services company focused on providing America's educators and school employees with affordable auto, home and life insurance, as well as retirement solutions.

We have a unique understanding of the challenges school districts and their employees face every day – in and outside of the classroom. And we've created a suite of real, workable solutions to help.

-  **Student Loan Solutions Workshops**
-  **DonorsChoose.org Workshops**
-  **Financial Success Workshops**
-  **State Retirement System Workshops**  
(not available in Utah)

To learn more about how we can work together to help your employees achieve financial success, contact: Jill Frey  
Territory Leader  
Jill.Frey@horacemann.com  
612-505-9771

 **Horace Mann**  
Founded by Educators for Educators  
AUTO | HOME | LIFE | RETIREMENT

Below the main advertisement, there is a horizontal row of six smaller thumbnail advertisements, each representing a different advertiser or service.