

## 2015-17 MASA Strategic Plan

*Statement of Beliefs:* a formal expression of the Organization's fundamental values, deep and abiding convictions, non-negotiable ethical principles and moral imperatives.

### **MASA believes...**

- A world-class education for all students is our highest priority.
  - Public education is the cornerstone of American democracy.
  - Leadership creates a collective responsibility for positively impacting student achievement, opportunity and future success.
  - Leaders must continually improve their practice.
  - We must eliminate the opportunity, expectations and resource gap that allow the achievement gap to persist.
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*Mission Statement:* a broad statement that identifies why the organization exists...purpose, function, client, market niche.

### **MASA's Mission**

•As advocates of a world class education for Minnesota's children, MASA's members serve as the leading voice for public education, shape and influence the State and Federal education agenda, and empower leaders through high quality professional development, services and support.

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*Goals:* the Organization's desired results stated in terms that are measurable, demonstrable and observable.

*Strategies:* broad statements that describe how the Organization's resources will be deployed to achieve the mission and objectives.

### **MASA's Goals and Strategies**

By 2017, MASA will coordinate professional learning that meets the needs and interests of each member.

- We will regularly assess the professional learning needs and interests of our membership.
- We will enhance a multi-tiered professional learning platform that actively engages our membership.

By 2017, all members will affirm that MASA is the unifying force for Minnesota public education.

- Through Minnevate!, we will foster relationships with all stakeholders to create and advocate a common public education agenda in Minnesota.
- We will foster committed relationships with all members by reaching out to determine their needs, empower them with a common message, and earn their support in implementing the mission and vision of MASA.

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*Core Planning Team:*

Bill Adams, Superintendent, Janesville-Waldorf-Pemberton School District  
John Cselovszki, Superintendent, Sleepy Eye Public Schools  
Mark Diehl, Director of Information & Tech. Services, Little Falls Community Schools  
Dave Fjeldheim, Superintendent, Sebeka Public Schools  
Sue Ann Gruver, Superintendent, Prior Lake-Savage Area Schools  
Jay Haugen, Superintendent, Farmington Area Public Schools  
Luther Heller, Superintendent, Montevideo Public Schools  
Jim Hess, Superintendent, Bemidji Area Schools  
Darren Kermes, Executive Director, SW Metro Education Coop  
Lynne Kovash, Superintendent, Moorhead Area Public Schools  
David Krenz, Superintendent, Austin Public Schools  
John Landgaard, Superintendent, Worthington School District  
Mary Ann Nelson, Retired, Fridley Public Schools  
David Pace, Superintendent, East Grand Forks Public Schools  
Nan Records, Director of Special Education, Sherburne-N Wright SPED Coop  
Chris Richardson, Superintendent, Northfield Public Schools  
Kim Riesgraf, Ass't Superintendent, Osseo Area Schools  
Jeff Ronneberg, Superintendent, Spring Lake Park Schools  
Deron Stender, Superintendent, Virginia Minnesota Public Schools  
Josh Swanson, Ass't. Superintendent, Eden Prairie Schools  
Scott Thielman, Superintendent, Buffalo-Hanover-Montrose Schools  
Mia Urick, Director of Professional Development, MASA  
Patrick Westby, Superintendent, West Central Area Schools

Gary Amoroso, Facilitator  
Aimee Ranallo, Note-taker