



Advertise

in the MASA Leaders' Forum Newsletter

MASA Business Partner Members receive 1 free 1/8 page (3.25" x 2.25") ad space in the issue of their choice. For information on Business Partner Memberships, please call us! (651/645-6272)

Our surveys show that a large majority of MASA members rate the Leaders' Forum as one of their most important membership benefits. Advertise in the Leaders' Forum and reach over 600 school leaders!

Economical rates include discounts for advertising in three or four issues!

The Leaders' Forum is published quarterly on white uncoated smooth-finish stock using black ink and also posted and archived online at mnasa.org. The online version is in color. Advertisers have the option of submitting ads in b/w or color or both.

The Minnesota Association of School Administrators' quarterly Leaders' Forum newsletter is distributed to over 600 public and private school superintendents; directors of special education; regional, cooperative and state agency administrators; post-secondary instructors of administrator training; and other central office school administrators. Arrange your ad by completing the form below and returning it to:

Stephanie Kastanos, Associate—Accounting and Events
Minnesota Association of School Administrators
1884 Como Avenue, St. Paul, MN 55108
Ph: 651-251-0314 • Fx: 651-645-7518 • schaefe@mnasa.org

I would like to place an advertisement in the **Leaders' Forum**.

Company _____

Contact Person _____

Address _____

City _____

State _____ Zip _____

Telephone (_____) _____

Email _____

Size of Ad (Price is per issue): 1-2 Issues 3-4 Issues

_____ Full Page (7" w x 9-1/2" h)	\$465	\$415
_____ 1/2 Page (7" w x 4-1/2" h)	\$365	\$325
_____ 1/4 Page (3-1/4" w x 4-1/2" h)	\$240	\$210
_____ 1/8 Page (3-1/4" w x 2-1/4" h)	\$200	\$180

Check which issues in which to place your ad:

<small>(Please note that deadlines are definite and final.)</small>		<u>Submission Deadline</u>
_____ Fall 2011 (mails mid-September)		August 12, 2011
_____ Winter 2011 (mails mid-December)		November 11, 2011
_____ Spring 2012 (mails mid-March)		February 10, 2012
_____ Summer 2012 (mails mid-June)		May 11, 2012

Please email your ad in pdf file format (embedded fonts and colors) to Stephanie at schaefe@mnasa.org.

Important:
Please submit your black and white ad electronically in pdf file format (embedded fonts and colors). Simply attach your pdf file to your email to Stephanie Kastanos at schaefe@mnasa.org.

Unless notified by each issue deadline, the same artwork will be used for all of your ads. You will not receive a proof copy.

All attempts will be made by MASA to give your advertisement an appropriate placement in the Leaders' Forum. However, due to content, placement of the ad will be made at the discretion of the Editor.

Advertising space is limited, and space will be scheduled as contracts are received.

Ad placements will be billed after the issue is published.

Thank you!



Advertise in the MASA Member Directory

The Minnesota Association of School Administrators' Member Directory is an annual publication listing all MASA members (over 600 public and private school superintendents; directors of special education; regional, cooperative and state agency administrators; post-secondary instructors of administrator training; other central office school administrators; business partner members; and retired members). A valued resource for our members, the often-used Directory is a great place for your ad to be seen.

Deadline for ad copy is November 1, 2011.

Thank you!

MASA also has great advertising opportunities in our quarterly newsletter... Newsletter advertisers receive a \$25 discount on their directory ad.

Arrange your ad by completing the form below and returning it to:
 Stephanie Kastanos, Associate—Accounting and Events
 Minnesota Association of School Administrators
 1884 Como Avenue, St. Paul, MN 55108
 Ph:651-251-0314 • Fx: 651-645-7518 • schaeffe@mnasa.org

I would like to place an advertisement in the MASA Member Directory—

Company _____

Contact Person _____

Signature _____

Address _____

City _____

State _____ Zip _____

Telephone (_____) _____

Fax (_____) _____

Email _____

	Cost for	
	directory only	newsletter advertisers
_____ Full Page (7" w x 9-1/2" h)	\$490	\$465
_____ 1/2 Page (7" w x 4-1/2" h)	\$390	\$365
_____ 1/4 Page (3-1/4" w x 4-1/2" h)	\$265	\$240
_____ 1/8 Page (3-1/4" w x 2-1/4" h)	\$225	\$200

Important:

Please submit your ad electronically in pdf file format (embedded fonts and colors). Simply attach your pdf file to your email to Stephanie Kastanos at schaeffe@mnasa.org. The directory is published online with paper copies available as requested.

All attempts will be made by MASA to give your advertisement an appropriate placement in the Directory. However, due to content, placement of the ad will be made at the discretion of the Editor.

Advertising space is limited, and space will be scheduled as contracts are received.

Ad placements will be billed after the directory is published.