

MASA FRESH START SERIES
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“Communicating With Your Board and Board Members”

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Count to Ten with these Rules for Success:

- Rule #1** Clarify (often) the governance/management roles
- Rule #2** Remember that your School Board is elected and accountable, so there will be exceptions to Rule #1
- Rule #3** Clarify (often) the District’s Mission, Purpose, and Strategic Directions
- Rule #4** Clarify (as often as needed) your need for neutrality
- Rule #5** No Surprises
- Rule #6** No “Secrets”
- Rule #7** Keep them informed
- Rule #8** Keep them anticipating
- Rule #9** Remember to differentiate
- Rule #10** Remember whom you’re working for, but remember also who signs your checks!