

Minnesota Association of School Administrators (MASA)  
*presents a professional workshop for school district teams*

## **Building Successful Mobile Digital Learning Environments**

Facilitated by Apple's Consultative Team

Choice of two sites:

Monday, March 5th, 9:30 am - 4:30 pm  
The Inn on Lake Superior, 350 Canal Park Drive, Duluth, MN 55802

Tuesday, March 6th, 9:30 am - 4:30 pm  
Mankato City Center Hotel, 101 East Main Street, Mankato, MN 56001

There is no cost for this workshop but preregistration is required.

*Mobile devices and mobile applications have dramatically changed the way educational institutions are planning and building successful digital learning environments.*

### **Why attend:**

Designing a successful, transformative digital learning environment requires active participation with a visionary leadership team. You and your core leadership team will design an initial, strategic plan to position your digital learning environment for optimal success.

### **Workshop:**

This workshop will feature best practices leadership must consider when designing a multi-year, systemic and sustainable mobile learning environment. It will provide a framework for all of the critical success factors and best practices that must be considered for successful outcomes.

### **Who should attend:**

The superintendent and three members of the core leadership team representing administration, curriculum, and information technology.

### **Learning Outcomes:**

- Examine and apply the critical success factors in the context of your district's teaching and learning environment.
- Construct the initial strategic framework that includes core requirements for continued planning within your district and community.

### **Agenda**

- Engaging All Learners
- From Substitution to Transformation
- Collaboration and Content in the Mobile Classroom

### **District Team Breakouts**

- Critical Success Factor Continuum
- Challenges/ Obstacles
- Vision/ Community/ Media
- New Support & Application Frameworks
- Taking it Home - Strategic Framework

Facilitating this active, participatory session is Apple's consultative team, led by K12 Education Manager, Barbara Huffman. She and her team of Apple curricular and technical professionals will facilitate this workshop, creating successful frameworks which meet the unique goals of every district

Apple will provide a modest lunch at this workshop. Please consult your ethics official to ensure that no federal, state or local laws or school policies prohibit you from accepting this expenditure. A state-by-state list of applicable ethics and gift laws as we currently understand them can be found at <http://edseminars.apple.com/ethics>. Should you have any questions regarding ethics or gift laws relevant to this education event, please feel free to contact Genevieve Lewis Wyman in Apple Government Affairs at (408) 974-6550.

# Registration ~

*Please register by March 1, 2012*

There is no cost for this workshop but preregistration is required.

Please complete this form and return it to MASA via

- mail: 1884 Como Avenue, St. Paul, MN 55108
- fax: (651) 645-7518 or
- email (a scanned form): members@mnasa.org

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Registration is limited to 15 district teams of 4 people. Each district team must include the superintendent.

**District Name** \_\_\_\_\_

### Team Member One (Superintendent):

Name \_\_\_\_\_

Email Address \_\_\_\_\_

Office Phone (\_\_\_\_\_) \_\_\_\_\_

### Team Member Two:

Name \_\_\_\_\_

Job Title \_\_\_\_\_

Email Address \_\_\_\_\_

Office Phone (\_\_\_\_\_) \_\_\_\_\_

### Team Member Three:

Name \_\_\_\_\_

Job Title \_\_\_\_\_

Email Address \_\_\_\_\_

Office Phone (\_\_\_\_\_) \_\_\_\_\_

### Team Member Four:

Name \_\_\_\_\_

Job Title \_\_\_\_\_

Email Address \_\_\_\_\_

Office Phone (\_\_\_\_\_) \_\_\_\_\_

**We look forward to seeing you at the workshop!**