

MASA and MASE Members ~
Register to attend the 2012 MASA/
MASE Spring Conference!



**MASA/MASE 2012
Spring Conference**
*Year Twelve ~ 21st Century
Leaders & Adaptive Capacity*

**Thursday - Friday, March 15-16
at the Doubletree by Hilton -
Minneapolis South**

Registration

Our theme this spring enhances the conversation we began in the fall ...

School leaders have long been talking about and working toward twenty-first century readiness for our students and our organizations. Now that we are twelve years into the twenty-first century, we understand that while we all want the very best education for our students, we do not all agree on how to define excellence. And while we are trying to get a handle on that, globalization and technology create dramatic, persistent change that will in turn require us to once again redefine our goals. Our complex world requires leaders who are able to build organizations that have capacity to respond to rapid change in flexible and adaptive ways. Last fall, we explored adaptive leadership from the perspective of the organization. This spring, join your colleagues and continue our conversation as it regards the individual, exploring leadership that establishes agile, responsive systems that provide the best for our twenty-first century students.

**THANK YOU TO OUR MAJOR
CONFERENCE SPONSORS:**

**Johnson Controls, Inc. and
National Joint Powers Alliance**

PRELIMINARY PROGRAM

Thursday, March 15

7:00	Registration Open
7:30 – 8:30	Continental Breakfast in the Exhibit Hall
7:30 – 2:30	Exhibits and Silent Auction Open
8:30 – 10	General Session
	Awards: Superintendent of the Year Special Education Administrator of the Year Outstanding Central Office Leadership Awards
	Speaker: Ray Kelly, Assoc., Lennick Aberman Group
10 – 10:30	Break in the Exhibit Hall
10:30-11:30	Breakout Sessions
11:30-12:30	Lunch and Program
	Awards: MASA Administrators of Excellence Retiree Recognition
	Speaker: Gary Amoroso, MASA Executive Director
12:30 – 1	Dessert Reception in the Exhibit Hall
1 – 3:30	PR Counselors on Call
1 – 2	Breakout Sessions
2 – 2:30	Break in the Exhibit Hall and Prize Drawings
2:30 – 3:30	Breakout Sessions
3:30 – 5	Leaders' Reception
	Awards: Kay E. Jacobs Memorial Award New Special Education Leader Award
	Speakers: Meet the MASA and MASE Officer Candidates

Friday, March 16

7 – 9	Breakfast Buffet
8:30	Registration Open
9 – 10:30	General Session
	Awards: MASA Distinguished Service Award MASE Distinguished Service Award MinnSPRA Leadership in Communications MASA Richard Green Scholar Announcement
	Speaker: Annie McKee, Founder, Teleos Leadership Institute
10:30 – 10:45	Break
10:45 – 12	General Session
	Workshop: Ray Kelly, Assoc., Lennick Aberman Group, Facilitator

Please see additional information/registration for the following, enclosed in your registration packet:

- MASA Foundation Silent Auction Donation Form
- Retirement Recognition Form • One on One w/ Gary Form
- MinnSPRA Communications Specialist Appointment Form

CONFERENCE HIGHLIGHTS INSIDE! ... CONFERENCE HIGHLIGHTS

Adaptive leaders help people achieve their potential while accomplishing organizational goals and objectives. The **Lennick Aberman Group** helps individuals, teams and organizations improve performance – a function of talent, skill and decision-making. Lennick Aberman coaches executives, leaders and athletes to improve their own decision-making and change the way they respond, especially under pressure. On Thursday, we will begin our conference with a framing session by Lennick Aberman Associate **Ray Kelly**. Ray's expertise in developing high-performing leaders and teams will support our work throughout the conference.

Our Friday keynote speaker **Annie McKee** is a bestselling business book author and advisor to top leaders. In 2005, Business Week dubbed her, "the high priestess of executive coaching," but Annie McKee's journey to becoming one of the world's top advisors on leadership has hardly been conventional. It has been full of risky moves and unconventional choices. McKee will tell you it is a journey in which she learned to believe in the power of hope. "My mission is to, one by one, with leader after leader, help others embrace the hope that carried me through my life. If I can help people experience hope and find their dreams, and give them the power to realize them, I will consider my life worthwhile." In this capstone session, Dr. McKee will inspire your own leadership journey as you lead your organization through complexity, change, and transformation.

To wrap up our conference, Ray Kelly will return to facilitate a **workshop** in which participants will have an opportunity for reflection, discussion, and to create a plan of action to practice and implement newly acquired skills and concepts. We will provide tools and support for a highly interactive session that will send you home rejuvenated, inspired, and ready to use your conference experience to enhance your own leadership performance.

On Thursday, stop and visit our **21st Century Classroom**, presented by TIES and Cuningham Group Architecture. Classrooms should be flexible enough for students to engage in 21st-century skills and personal learning activities. Come visit our classroom to view furniture and tools arranged for game-based learning, collaborative projects, science experiments, language acquisition, and a creation station.

The **Exhibit Fair** is a convenient way to visit with representatives of companies offering the latest products and services. Sign up for the prize drawings!

Don't forget to shop the **Silent Auction**. Profits support the programs of the MASA Foundation. There will be many bid-inspiring items up for auction, so be sure to check them all out. And it's not too late to make your own donation to the auction—simply indicate your contribution on your registration form.

Counselors on Call: MASA/MASE and the Minnesota School Public Relations Association (MinnSPRA) have joined together to offer participants the opportunity to meet individually with a MinnSPRA communications specialist. If you wish, you can bring your district's communication materials, your PR plan, your levy campaign, or other materials you would like to discuss. The 30-minute appointments will be on Thursday, March 15, between

1 – 3:30 pm and there is no charge for this consultation.

Relax after a day of learning at Thursday afternoon's **Leaders' Reception**. We will present several awards and hear from our candidates for MASA and MASE offices. Enjoy refreshments and visit with your colleagues!

Throughout the conference, we will celebrate the accomplishments of your colleagues with **Awards and Recognition**. Congratulations to our award recipients:

Superintendent of the Year

Chris Richardson, Superintendent, Northfield Schools

MASE Special Education Administrator of the Year Award

Nan Records, Director of Special Education, Sherburne-N. Wright Cooperative

MASA Outstanding Central Office Leader Award, Metro Area

Nancy Allen Mastro, Assistant Supt., Bloomington Schools

MASA Outstanding Central Office Leader Award, Greater MN

Wayne Kazmierczak, Assistant Supt., Moorhead Area Schools

MASA Administrator of Excellence Award

Region 1: Barry Olson, Superintendent, Blooming Prairie Schools

Region 2: Leslie Norman, Superintendent, Lake Crystal-Wellcome-Memorial Schools

Region 3: Loy Woelber, Superintendent, WWG and Tracy Area Schools

Region 4: Deb Wanek, Superintendent, Pelican Rapids Schools

Region 5: Virginia Dahlstrom, Superintendent, Wadena-Deer Creek Schools

Region 6: Dan Brooks, Superintendent, Sauk Centre Schools

Region 7: Tim Caroline, Superintendent, Moose Lake Schools

Region 8: Laine Larson, Superintendent, Thief River Falls Schools

Region 9: John Thein, Superintendent, Roseville Schools

MASA Kay E. Jacobs Memorial Award

Ann Wendorff, Superintendent, Heron Lake-Okabena Schools

MASE New Special Education Leader Award

Tammy Stahl, Director of Special Education, SW/WC Service Cooperative

MASA Distinguished Service Award

Mary Cecconi, Executive Director, Parents United for Public Schools

MASE Distinguished Service Award

Paul C. Ratwik

WOULD YOU LIKE YOUR RETIREMENT TO BE RECOGNIZED?

MASA and MASE members who are retiring at the end of this school year will be honored at the luncheon on Thursday. Retirees are asked to come forward and receive an engraved clock. If you would like your retirement to be recognized, please complete the form enclosed in this packet. Congratulations!

BREAKOUT SESSIONS

Thursday, 10:30 - 11:30 am

Together We Are More: Interagency Coordination

presented by Sue Benolken, Coordinator, and Robyn Widley, Supervisor, Special Education, Minnesota Department of Education and Renae Ouillette, Special Education Director, Lakeville Area Schools

Collaboration is the new normal for achieving results for children and youth with disabilities and their families. Coordination and collaboration are hard work. This session will focus on leadership strategies to enhance coordination at the local level. Strategic coordinated planning efforts across home, school, and community have a big impact on the success of children and youth with disabilities and their families. We now focus less on infrastructure building and more on coordination and collaboration as a strategy to enhance outcomes for students.

E-Speech: Legal Issues Surrounding Student and Staff Speech in the 21st Century

presented by Christian R. Shafer, Attorney, Ratwik, Roszak & Maloney, PA

Communication is the hallmark of the twenty-first century. Facebook, Twitter, blogs, webcams, cell phone cameras, text message: now commonplace, these tools allow communication at speeds, and on a scale, that were simply impossible before the twenty-first century. This presentation will address the impact of twenty-first century technologies on the classroom. We will explore such topics as cyber bullying, sexting, and student-to-staff Facebook contact in the context of a school district's legal responsibilities towards staff and students. The presenter will offer real world advice designed to minimize risks associated with communications technology and practical solutions to some of the more common issues that these technologies create.

TORCH: Tackling Obstacles and Raising College Hopes *Raising the graduation rate and post-secondary success of minority, low income and first generation college students*

presented by Marnie Thompson, Assistant Principal, Beth Berry, TORCH Coordinator, and Susan Sanderson, TORCH Coordinator, Northfield Schools

TORCH (Tackling Obstacles and Raising College Hopes) was started in the fall of 2005 in response to a 36% graduation rate of Latino students in a school district where a large percentage of the general population was pursuing four-year college. TORCH has expanded to include intervention at the middle school and by serving all minority students, as well as low-income students and first generation college-bound students. This workshop will discuss the theoretical foundation and the development of the program, the strategic interventions made the development of an innovative PSEO program, the opportunities and expectations of students who are involved, and the expectations of families and school staff for the TORCH students.

Thursday, 10:30 - 11:30 am Continued...

The Story of Project REAL

presented by Curt Tryggestad, Superintendent and Mark Diehl, Director of Technology, Little Falls Community Schools

In terms of size, Little Falls, Minnesota is a small speck on the map. With a population of just 8,343 and a manufacturing-based economy, the town, like many across the nation, has recently faced some challenging economic times. The school district serves a wide rural area, and over half the students are parts of the free and reduced lunch program. Less than a decade later, this hard-hit small-town is doing big things. The district has risen from the ashes like the proverbial phoenix and now has a 1:1 initiative. And this isn't just any 1:1 initiative; it's a complete shift in the curriculum that is driving true change in both teaching and learning. The initiative, known as Project REAL, changes everything.

Grading for Learning: A Fundamental Change to Grading and Reporting at the Middle School Focused on Supporting College and Career Readiness

presented by Katie Berglund, Principal, and Lynn Hemann, Instructional Coach and Math Instructor, Ellis Middle School, Austin Schools

In a time of high accountability, the staff of this large traditional middle school determined that accurate, consistent, and fair grading that supports students and their learning is a necessity in improving outcomes. This presentation will focus on the teacher-initiated collaborative endeavor of a four year change process beginning at the initial teacher pilot through building-wide implementation of no-excuses, standard-based grading system that fundamentally changed how we approach grading and reporting at Ellis Middle School.

Thursday, 1 – 2 pm

Continuous School Improvement and Instructional Decision Making: What Every District Leader Needs to Know

presented by Amy LaBarre, Continuous School Improvement and Assessment Administrator, Paul Bunyan Education Cooperative and Rick Linnell, Superintendent Pequot Lakes Schools

Continuous school improvement routines are emerging across the country and have shown great promise for improving student learning and behavior outcomes. The foundation of continuous school improvement is the use of data for decision-making. However, there is great variation in the quality of assessment and data interpretation strategies used in schools. This presentation will provide an overview of continuous school improvement routines and effective data based decision-making routines that have fueled effective schools. The emphasis will be on providing leaders with a broad vision and better understanding of the critical components that are associated with improving student outcomes.

Thursday, 1 – 2 pm Continued...

The Superintendency Institute

presented by Karen Orcutt, Superintendent, Orono Schools; Ric Dressen, Superintendent, Edina Schools; Mellissa Krull, Education Consultant; Jay Haugen, Superintendent, Farmington Area Schools; and Dennis Cheesebrow, Founder and Principal, TeamWorks International; The Superintendency Institute

The Superintendency Institute is a non-profit, peer support, collaborative learning organization committed to high value development for those who serve public education. A kaleidoscope is used as a useful image for leadership in which one is constantly mixing four internal capacities and for external skills in an array of strategies found to be relevant in dealing with the complex arena of public leadership. The presenters will describe a design of internal capacities and external skills needed for superintendents to survive in their fast paced rapidly changing positions.

High Impact Leadership and Customized Student Learning

presented by Christine M. Weymouth, Assistant Superintendent for Educational Services, Jennifer Huling, District Wide Instructional Technology Integration Coach and Dan Pickens, District Wide Math Coach, Farmington Area Schools

How is it that executive leaders in today's schools must begin to plan for learning and teaching that is customized, individualized and highly responsive for all students in today's 21st Century Schools? School leaders are recently engaged in a new dialogue around the state and country about how to design schools that will significantly improve learning and teaching. We need to begin with what we have. School districts can challenge our own models of doing our work. New work will require that we work together so that the whole student flourishes. Learn about one school district's journey to individualize student learning through an extended analysis about how to lead and respond to the complete learner in every student. Participants will learn how Technology, Learning, Partnerships and Leadership are high impact action resources for developing and internalizing true customization in our schools for all students.

What is the State Doing to My Finances Now?

presented by Gary Olsen, Financial Advisor and Vice President and Jeff Seeley, Financial Advisor, Ehlers

Ehlers will present information on the impact of two financial changes the State has imposed on districts. Continuing state aid payment delays have created a Brave New World of cash flow management; we will discuss the impact of these delays, available solutions, and new challenges that are emerging. We will also discuss the changes in Homestead Credit approved in 2011, and provide examples of the impact on taxpayers in various districts.

Thursday, 1 – 2 pm Continued...

Cost-Effective Solutions for Professional Development

presented by Carla Nohr Schulz, Farmington Area Schools and Mary Bettlach, Program Coordinator, Minnesota Infinitec Coalitions, UCP - Infinitec, Peggy Childs, Executive Vice President and COO, United Cerebral Palsy of Greater Chicago – Infinitec

Are your professional development budgets shrinking? Do you need opportunities for professional development that don't require travel? Would you be intrigued if you knew educators could easily download resources to use with their diverse student populations? Then, come to this session to learn about Infinitec, the technology program of United Cerebral Palsy of Greater Chicago. In this session, participants will be oriented to the password protected Web-based portal (myinfinitec.org) and will learn about options for on-demand professional development, curriculum supports and professional learning opportunities. Learning opportunities include video presentations with comprehension quizzes, pre-made differentiated lesson plans, resource and research links.

Thursday, 2:30 – 3:30 pm

Succession Planning Redefined for School Districts

presented by Bruce Miles, Owner & CEO, Big River Group

Participants in this session will be guided through a quick and consistent set of steps that reduce time needed, allows for more reliable diagnosis of current employees' skills & possible future, allow for more accurate selection of succession candidates, and promote a better environment that will cause future leaders to become engaged in the process. Handouts of all sample protocol & worksheets will be handed out to participants. Session participants will receive information about, and be led through exercises to identify necessary preparation for the process:

- 1A) Evaluation & ranking of current employees
- 1B) Using a "Roadmap" to guide the process
- 2) Develop effective succession plans for selected employees
- 3) Developing & implementing the process with selected employees
- 4) Consider how to assemble like-minded employees into a cohort model
- 5) Evaluate progress of employees, as well as the succession program

Silent Auction Participant Incentive! We are again having an incentive for participants in the silent auction this year. With dollars donated by members by members of the MASA Foundation Board, a mega-prize will be purchased. If you are a winning bidder, your name will go into a drawing for the mega-prize. The prize will be available for viewing during the conference. Join in on this extra fun - the odds of winning a really great prize are excellent!

Thursday, 2:30 – 3:30 pm Continued...

Equity: Not Just Something to Talk About!

presented by Kate Foate Trewick, Assistant Superintendent, Richfield Schools

Equity is more than something to talk about, to reflect on, to pop into policies and to study. It should take the instructional design process to a whole new level and requires collaboration among teachers, schools, higher education and the community. Richfield Schools designed common S.T.E.M. units for all schools and grades (K-8) with attention to race, culture, language and youth culture and doubled the percent proficient in science at the fifth grade (on state assessments) the first year of implementation. This presentation discusses how to support significant change from the cabinet level, the critical role of building administrators, how to integrate ESL practices, how to prepare and support teachers and various funding strategies.

Cash Flow Borrowing Options for School Districts

presented by Patty Heminover, VP/Client Representative and John Will, VP, Springsted Incorporated

This session will provide administrators with an overview of cash flow borrowing options for Minnesota school districts when they experience a shortfall in cash for operating purposes. Learn about credit ratings, regulations, process, board approval, and costs of cash flow borrowing.

Demystifying the NEW STANDARDS!

presented by Nancy Gould, Implementation and Literacy Specialist and Julie Frame, Executive Director, Metro ECSU and Suzanne Riley, Executive Director and Mary Haney, Consultant, Southeast Service Cooperative

Does the Implementation of the 2010 MN State Standards Feel like a Daunting Task? Small and large districts alike are finding tremendous challenges with implementation of the 2010 Minnesota ELA Standards. Educators are at different points of readiness and different levels of understanding. Join us, as we share what it takes to get these new Standards up and running to be ready for the MCAIII testing in 2013. Participants will work through a guided need assessment focused on the various stages of implementation. This tool and process can be used with district leaders to engage in dialogue that will build a common understanding about the breadth and depth of these new standards and can serve as a "road map" with multiple points of entry for implementation. This 60 minute session will increase your readiness, enable you to understand how to balance the work that needs to be done and help you examine the increased rigor of the standards district wide. In addition, participants will learn about a web based tool created to make this implementation process much less daunting!

Thursday, 2:30 – 3:30 pm Continued...

The Next Frontier: Greening Your Existing School Buildings

presented by Adam Fransen, Program Manager, CB Richard Ellis, John Christiansen, Superintendent, Intermediate School District 917 and Shannon Pinc, Energy & Sustainability Coordinator, St. Paul Public Schools

Many school districts in Minnesota are faced with how to improve an aging stock of schools with a limited budget and high aspirations from the community. This presentation explores cost effective opportunities to improve energy and water usage, purchasing and waste management, and air quality to create energy efficient and healthy schools while improving the learning environment. A panel will also provide lessons learned by the St. Paul Schools as they created a plan to improve the Battle Creek Elementary School using the U.S. Green Building Council's LEED for Existing Buildings: Operations and Maintenance rating system as a guide

LODGING:

Please make your own arrangements for lodging at the Doubletree by Hilton - Minneapolis South. Those of you who have been members for awhile will recognize the Doubletree as the former Radisson South where our spring conference had been held for a number of years.

Arrange your lodging at the Doubletree:

- Online by following this link --http://doubletree.hilton.com/en/dt/groups/personalized/M/MSPBSDT-MSA-20120313/index.jhtml?WT.mc_id=POG
- or by phone -- 1-800-222-TREE (ask for the 2012 MASA/MASE Spring Conference rate)

Important to Note: The Doubletree charges an early departure fee. If a guest who has requested a room within your Room Block checks out prior to the guest's reserved checkout date, the Hotel will add an early checkout fee to that guest's individual account of \$50.00. Guests wishing to avoid an early checkout fee should advise the Hotel at or before check-in of any change in planned length of stay. Please note that lodging changes/cancellations are the responsibility of the individual participant, without exception.

MEALS AND REFRESHMENTS:

Included with your registration:

Thursday

- Continental Breakfast
- Lunch
- Dessert Reception
- Breaks

Friday

- Breakfast Buffet
- Break

DRESS:

Dress is business casual.

IF YOU NEED TO CANCEL:

Cancellations must be made by 4:30 pm on Thursday, March 1. A \$30 service charge will be deducted from your refund. **No shows will be billed.**

FAMILY TIME:

We encourage **your partners** to attend the conference to enjoy the sessions or any of the attractions of the area. And of course, the hotel itself is a great place to relax. **Partners may attend conference sessions at no cost. Meal tickets are available; purchase on the registration form or from the MASA/MASE staff at the conference registration desk.**

GETTING THERE:

The hotel is located on the northwest quadrant of I-494 and Highway 100 in Bloomington. From I-494, take Highway 100 North, exit at Industrial Boulevard/77th Street and go west two blocks. The address is: 7800 Normandale Boulevard, Minneapolis, MN 55439, and the phone number is 952/835-7800.

FOR MORE INFORMATION:

651-645-6272, 1-866-444-5251 toll free or members@mnasa.org

RETIRED MEMBERS AND MEMBERS' PARTNERS:

There is no conference fee for retired members or members' partners. Participants in these categories pay for meals only. **The complimentary fee for retired members does not apply if a former or current member is attending as a representative of a business entity or serving as an interim superintendent.** Please register as an exhibitor or member.

EXPEDITE YOUR REGISTRATION:

Don't wait to register—send in your registration form and we will bill you (see the registration form).

WE LOOK FORWARD TO SEEING YOU AT THE SPRING CONFERENCE!

THANK YOU TO OUR MAJOR CONFERENCE SPONSORS:

**Johnson Controls, Inc.,
National Joint Powers Alliance, and**



Are your district's communications as effective as they could be?

Bring your questions, materials, ideas, concerns, and quandaries to the 2012 MASA/ MASE Spring Conference and an expert in school public relations will consult with you at no cost!

MASA/MASE and the Minnesota School Public Relations Association (MinnSPRA) have joined together to offer participants the opportunity to meet individually with a MinnSPRA communications specialist. If you wish, you can bring your district's communication materials, your PR plan, your levy campaign, or other materials you would like to discuss. The 30-minute appointments will be on Thursday, March 15, between 1 – 3:30 pm and there is no charge for this consultation.

Get the word out about the great work you do in your district! We can help you be sure that your district's messages are reaching your community accurately and effectively.

Simply use the form below to register for an appointment. We will arrange a time and notify you.

Please arrange an appointment for me with a MinnSPRA communications specialist.

Name _____

District _____

Phone _____

Email Address _____

Please return this form via:

Email: members@mnasa.org

Fax: (651) 645-7518

Mail: MASA, 1884 Como Avenue, St. Paul, MN 55108

Register by March 1 for a reduced rate!

Registration materials are also available on the MASA web site (www.mnasa.org).

REGISTRATION FORM



2012 MASA/MASE Spring Conference

Thursday-Friday, March 15-16, 2012

at the DoubleTree by Hilton-Minneapolis South

Register by March 1 for a reduced rate.
We're sorry, but we do not offer a one-day only registration.

Name _____

Position Title _____

Name of Partner (if attending) _____

Employing Organization _____

Email Address _____

Office Phone (_____) _____

Please check appropriate registration categories:

Fee includes all materials, program speakers, meals/breaks, and events.

- _____ MASA or MASE Member registering by March 1 \$ 275
- _____ MASA or MASE Member registering after March 1 \$ 325
- _____ Non-Member \$ 325
- _____ Partner of Member (Spouse who is NOT a member) Free
- _____ MASA or MASE Retired Member Free
- _____ Spouse's/Retiree's Thursday Lunch Ticket \$30
- _____ Spouse's/Retiree's Friday Breakfast Ticket \$30

TOTAL FEE \$ _____

Register via:

Mail: MASA Conference Registration
1884 Como Avenue, St. Paul, MN 55108
Fax: (651) 645-7518

Pay your registration fee via:

_____ **Check Enclosed**
Mail your check (payable to MASA) to the above address. Please include a copy of your registration form so we know what the payment is for!

_____ **PaySchools**
Pay by Check, Credit/Debit Card or PayPal Via PaySchools by visiting the main page of the MASA Website and clicking on PaySchools on the left hand side of the screen or click on the following link: <http://www.payschools.com>

_____ **If you prefer to be billed**, check here and sign below and fax this form to (651) 645-7518 or mail to MASA as directed above.

Signature: _____

Are You Retiring This Year?

MASA and MASE members who are retiring at the end of this school year will be honored at the *luncheon on Thursday, March 15 (11:30 in the Garden Court)*. Retirees will be asked to come forward and receive an engraved desk clock. If you would like your retirement to be recognized at this event, please complete the form below and return it **by March 1**. **WE CANNOT GUARANTEE THAT LATE APPLICANTS WILL RECEIVE RECOGNITION IN PRINTED MATERIALS.** Congratulations!

_____ Yes, I am retiring and would like to receive recognition.

_____ Yes, I am retiring but DO NOT want recognition.

Check membership status:

_____ MASA Member _____ MASE Member

_____ MASA & MASE Joint Member

If you are NOT attending the conference and would like to receive a retiree recognition clock, please use this form and check below:

_____ I am NOT attending conference, but would like to receive my retiree's clock. (Don't forget to fill in your name and contact info on the conference registration form at the left of this page.)

One on One Appointments with Gary

MASA members are invited to meet individually with Executive Director Gary Amoroso. Come to discuss anything that is on your mind - or just to get to know your Exec better!

Simply mark below to register for an appointment. We will arrange a meeting time and notify you.

_____ **Yes, I would like to have a 30 minute appointment with Gary Amoroso during the MASA/MASE Spring Conference.**

Please do not wait for your district to process a check before sending your registration information. That process can slow down your registration and we want to be prepared for you!

Cancellations must be made by 4:30 pm on Thursday, March 1. A \$30 service charge will be deducted from your refund. No shows will be billed.

Participate in the

MASA Foundation

Silent Auction

Thursday, March 15, 2012

The Double Tree Minneapolis South Hotel
An MASAMASE 2012 Spring Conference Event

Contributions to the Silent Auction will

- Opportunities for new superintendents to attend the "Great Start" Workshops
- Scholarships for administrators to attend national conferences or workshops or similar experiences
- Scholarships for international study programs
- Public relations initiatives
- Strategic research

It's for a good cause and your contribution is tax deductible.

The seventeenth annual silent auction will be held at the 2012 MASA/MASE Spring Conference. To be successful, we need businesses to contribute auction items which might be attractive to our members. Items might include:

- a week(end) stay at a resort or your cabin
- tickets to a sport, theater, or musical event
- art work...a painting, jewelry, sculpture, etc.
- golf outings
- guided fishing
- new small appliances or electronics
- antiques
- themed baskets
- etc., etc., etc.!

The silent auction has been a popular fund-raiser for the foundation, providing resources for opportunities that would otherwise not exist. Let's make this year's auction more successful than ever—won't you please help? Please fill out the form below, indicating your intent to donate or solicit auction items, and return it to the MASA offices. Thank you!

I will donate the following item(s) for the 2012 MASA Foundation Silent Auction:

Donor's Name (as you would like it listed in the auction materials):

If donor listed in auction materials is a business name, please provide contact person's name:

Title _____

Employing Organization _____

Address _____

Telephone (_____) _____ Fax (_____) _____

Description of item/s (as you would like them listed in the auction materials) Attach a separate sheet if necessary:

Approximate value of the item(s): _____

Your Suggested Minimum Bid: _____

Return this form to: Stephanie Kastanos,
MASA, 1884 Como Avenue, St. Paul, MN 55108
Phone: (651)251-0314 Email:
Fax: (651)645-7518 schaefer@mnasa.org

- _____ I will bring my donation to conference.
- _____ I will send my donation to the MASA office.
- _____ I will contact the winning bidder to arrange receipt of the item. Please provide me with contact information.
- _____ I would like the winning bidder to contact me. Please provide them with my contact information.

Please complete this entire form. This information will help us publish accurate descriptions for auction participants.

Thank you!

Please return this form by March 2nd to be included in any printed materials.